

Bio-Data

Name: **Dr Nidhi Walia**

Official Address: Assistant Professor
University School of Applied Management (USAM),
Punjabi University, Patiala

Area of Specialization: Behavioural Finance, Management of Financial Services

Academic Qualification (Total 21 years)

- Ph. D (Finance) from Thapar University, Patiala (2011)
- Qualified UGC-NET in Management (2008)
- M.Com. from Punjabi University, Patiala (2003)
- MBA (Finance) with Distinction from Punjab Technical University, Patiala (2001)
- B.Com. from Department of Commerce, Multani Mal Modi College, Patiala (1999)

Teaching Experience

- February 2009 to till date: Presently working as Assistant Professor at University School of Applied Management, Punjabi University, Patiala
- June 2007-February 2009: Worked as Lecturer, School of Humanities and Management, Thapar University, Patiala
- July 2004-June 2007: Worked as Lecturer in Management at Department of Management, Punjab Institute of Management and Technology, Gobindgarh
- August 2003 – July 2004: Worked as lecturer in Management at Bhai Gurdas Institute of Management and Technology, Sangrur
- July 2002 – August 2003: Worked as Lecturer at Department of Commerce and Management, A S college, Khanna (Affiliated to Punjab University, Chandigarh)

Key Subjects taught: Financial Management, Management of Financial Services, Mutual Fund Beginner Module, Business Plans Development.

Research Publications

My passion for quality research has always motivated me to pursue research in the areas that can have significant social and managerial implications. I have published more than 40 papers in various National/ International Journals of repute (indexed in Web of Science, ABDC, SSCI, ESCI, UGC CARE and SCOPUS)

Some Selected Publications are:

- Evaluation of Behavioral Biases affecting investment Decision making of Individual Equity investors by Fuzzy Analytical Hierarchical Process (2019), Review of Behavioral Finance, Emerald Publication (indexed in SCOPUS, Web of Science, ESCI, ABDC)

- Momentum Investing: A systematic Literature Review and Bibliometric Analysis (2020), Management Review Quarterly, Springer ((indexed in SCOPUS, Web of Science, SSCI, ESCI)
- Risk Managed Momentum: An Evidence from Indian Stock Market (2021), FIIB Business Review, Sage Publication (Indexed in SCOPUS, WEB of Science, ESCI)
- Taming Momentum Crashes through Triple momentum investing (2020), Journal of Public Affairs, Wiley Blackwell publication, (Indexed in SCOPUS, Web of Science, ESCI)
- Behavioural Biases affecting investors' Decision Making Process: A Scale Development Process (2021), Management Research Review, Emerald Publication (Indexed in SCOPUS, ESCI, ABDC)
- Enhancing Women Empowerment Through Financial Literacy in the Changing World (2020), Pacific Business Review International (UGC CARE, SSCI, ESCI)

Research Guidance

Since 2011, I have been actively involved in research guidance in the area of Finance. Major areas explored include: Financial Inclusion with special reference to Pradhan Mantri Jan Dhan Yojna, Risk Preferences and Investment decisions: A study of women investors of Punjab, Investors' Perception towards Dividend Announcement and Expected Returns, Behavioural Biases affecting equity investors decision making, Momentum and Time series strategies: Evidence from Indian Stock Market. Total 10 students have been awarded Ph.D. under my supervision. During the evaluation period, 2018 – 2021 total 04 (Four) were awarded Ph.D. degree under my supervision

Additional Responsibilities Handled:

- As Member, Academic Committee of USAM, Developed Scheme and Syllabus of MBA (2 year) Financial Markets and revised scheme of MBA (Five Year Integrated course)
- Coordinator, one – week National Workshop on Advance Statistical Tools (from 28th October 2020- 3rd November 2020)
- Coordinator, National Workshop on Structural Equation Modelling Using AMOS and PLS (from 17th July – 23rd Jan 2020).
- Performed role of SPoC and coordinated Training and Placement activities of MBA and BBA students.
- Session coordinator at International conference on Holistic Health of Women organized by Women Studies Centre, Punjabi University, Patiala
- Convener, Admission Committee, USAM
- Member, Board of Studies, Punjabi University, Patiala
- Time Table Coordinator/ Cultural Incharge, USAM

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